Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 11, No. 34 TORONTO, AUGUST 21, 1946 $2.00 Per Annum

McPherson To RKO In Mont'l

Succeeded As Winnipeg Manager By Murray Devaney, Toronto

Joseph S. McPherson, for the past three years manager of the Winnipeg branch of RKO Distributing Corporation of Canada, has been promoted to succeed Hatton F. Taylor in Montreal. Replacing McPherson in Winnipeg when his promotion becomes effective on August 26th will be Murray L. Devaney of the Toronto branch sales staff.

These important moves in RKO's Canadian executive personnel were announced last week by Leo M. Devaney, Canadian manager, with the approval of Robert Mochrie, vice-president in charge of domestic sales. They were made necessary by the pro-

(Continued on Page 2)

Building Begins On More Sites

Theatre builders, after proceeding somewhat doubtfully with their plans because of the criticism of local mayors, are going ahead as fast as they can. The mayors, meeting with Construction Minister Howe in Ottawa, were given an opportunity

(Continued on Page 2)

Golf Tournament On Sept. 13th

Oakdale Golf Club at Weston, Ontario, will again be the scene of the annual motion picture golf championships, the third under the sponsorship of the Canadian Film Weekly, and the date is Friday, September 13th. It promises to be a very unusual day and gives everyone who shoots a bad game an acceptable excuse.

You out-of-towners better make your plans now and notify the committee. We'll be glad to see you, win or lose.

Additional information can be found on page 10, this issue.

Warnerites Hear Jack L. Warner

Canadian Warner Brothers men in two branches won prizes in the contests in connection with the celebration of the Twentieth Anniversary of Talking Pictures, it was announced at the Atlantic City international convention of the company which changed the

(Continued on Page 11)

Ward's 20th Year

Jack Ward, manager of FPCC's Seneca, Niagara Falls, is celebrating his 20th year as the company's man in that city.

Vancouver Aids Pic Pioneers

Canadian Picture Pioneers Benevolent Fund was presented with money as a result of a special performance of "Song of the Flame" on Sunday, August 11th in the Orpheum Theatre, Vancouver.

Currently running in the Mal-

(Continued on Page 7)

Committee for Winnipeg Picnic

Here are some of those who made the first picnic of Winnipeg film and theatre folk an outstanding success. From left to right—Jack Swartz, manager of the Regent; Harry Hurwitz; Odeon supervisor; Hy Swartz, booker and buyer for the Rotstein circuit; Nat Rotstein, president of the circuit of that name; Joe Plottel, assistant general manager for Canada of Monogram Pictures; "Dutch" Levitt, Columbia branch manager; and Harold Bishop, Famous Players' supervisor.

Ad Accessories Go Up On September 2nd

Prices for the rental of advertising accessories and display materials will go up in price on and after September 2nd, on which date the distributors will drop the 10 per cent foreign exchange tax, which has been passed on to exhibitors since 1939. An additional 10 per cent excise tax had been absorbed by the exchanges.

With the return of the Canadian dollar to par exhibitors asked that the foreign exchange tax be removed. The distributors agreed to this but pointed out that rental prices for ad accessories were long overdue for a

(Continued on Page 2)

Eleanor Parker Next

Eleanor Parker will have the feminine lead in "Love and Learn" at Warners.

D. B. McKenzie Was Elected By IATSE

President of the Alberta Federation of Labor, D. B. McKenzie, secretary of Local 302, Calgary, was elected at the IATSE convention in Chicago as delegate to the Dominion Trades & Labor Council.

It was previously reported that R. G. Pollock had been elected.

RKO's 'Step By Step'

Lawrence Tierney and Anne Jeffreys are reunited in RKO's "Step by Step."

'Double Crossroads'

Jules Schermer will produce at Columbia Tom Reed's espionage story, "Double Crossroads."

Joan Crawford Signs

Joan Crawford has signed a seven-year contract with Warners.

Dan Duryea The fascinating tough guy of "Scarlet Street" and "Woman in the Window" is great in his first starring role, BLACK ANGEL, a suspense-filled film made from Cornell Woolrich's best-seller of the same name. Duryea is no angel in BLACK ANGEL, a picture that will thrill your patrons and make them tell their friends. Book it through EMPIRE-UNIVERSAL FILMS.

MURRAY DEVANEY

Successor to Joseph S. McPherson as Winnipeg branch manager of RKO, he is a member of the Toronto sales staff at present.

McPherson RKO Montreal Mgr.

(Continued from Page 1)

motion earlier of Taylor to take charge of the Detroit branch, a post left vacant when Milton Cohen became district manager.

The changes are in keeping with RKO's policy of promotion from within the ranks.

Starting with the company as a booker in the Calgary branch, McPherson rose to manager and proved worthy of more important territory.

Murray L. Devaney joined the Toronto branch in 1937. He has experience in three of the company's Canadian territories, having served one year on the Saint John sales staff. From there he was transferred to Montreal for about a year and a half, after which he was brought to the Toronto branch, then managed by the late Frank Meyers.

He resigned in 1942 to enlist in the Royal Canadian Navy, serving three years and nine months as a lieutenant, then in August, 1945, rejoined the Toronto sales staff under Mark Plottel.

'Betty Co-ed' Leads

William Lechner and Jean Porter have signed as the stars in Columbia's "Betty Co-Ed."

For Sale

470 Veneer Seats.
In good condition.
Write
BOX 341, CHATHAM, ONT.

Construction Begins On More Locations

(Continued from Page 1)

to agree on what types of building should be banned by federal order, but found themselves apart.

The Hon. Mr. Howe reported to Parliament that the mayors, after refusing the right to prevent the type of building they didn't want and asking that Ottawa take the responsibility, just couldn't agree that luxury hotels, theatres and bowling alleys were not needed.

When he asked the mayors to tell him what to ban "Some said: 'Theatres.' And I said, 'Fine, we will start with theatres. Then one mayor spoke up and said: 'We have been trying for years to get a theatre built in my city and one is coming along now. You are not going to prohibit theatres.' "

Asked to retire and agree, the mayors argued all the next day and didn't come back. They would neither take the responsibility nor help the government to do so. Yet the public got the impression from newspaper statements of certain mayors that theatre men were ignoring official orders or requests.

Here is news of building in the theatre field:

The new Stardust Theatre in Melita, Manitoba, owned by H. R. Hairsine, has opened for business. It is the first six-day house for that community. The only other theatre there is Mrs. W. Waite's Melita, which operates two days weekly and seats 260. Population is 591.

L. B. Toffey has revised his plans for his theatre in Ladner, British Columbia. Three stores and a second floor have been added to the previously-announced designs by H. H. Simmonds, Vancouver architect. His present operation, in Delta Hall, is twice-weekly and seats 300. Population is 1,240.

Bricklaying on the outside walls of the Beam Theatre, the first in Beamsville, Ontario, is proceeding rapidly and Roy A. Saunders has announced that he is the president of the organization recently incorporated by the Ontario government as the Beam Theatre Company, Limited, and capitalized at $50,000. The executive board of directors of the new company includes Clarence Buck, vice-president; and Frank J. Thomson, secretary-treasurer. Additional members of the board are Peter Barnes, of the Foto-Nite circuit, who will operate the theatre, and Merril Thompson.

The foundation is in and construction has started on W. McGregor's $15,000 theatre in Gladstone, Manitoba, a community of 669, where the three-day Revillo, which seats 180, is operated by Walker and McAskill.

Work has started on Romeo Grenier's theatre in Dolbeau, Quebec, under the supervision of Joseph Guillemette of St. Felicien, Quebec. Archer and Dufresne, St. Louis, Quebec, are the consulting engineers. Dolbeau has no theatre in operation now.

Kaplan & Sprachman, Toronto architects, have plans ready for a $25,000 addition to J. Zuker's Rex Theatre in Mimico, Ontario. Present seating capacity is 494.

General Theatre (Quebec) Limited, has started work on the rebuilding of the Electra Theatre in Montreal, which was damaged by an extensive fire. L. Gordon Tarlton of Outremont is the general contractor for the $50,000 alteration and Henry E. Greenspoon is the architect.

Work is due to start shortly on $15,000 worth of alterations to the Theatre Moderne, Limitee, theatre in Joliette, Quebec. Proprietors are Albert Lapierre and J. A. Venne of Beauharnois, Quebec.

Construction will start soon on James S. Kelly's $35,000 theatre in Cap De La Madeleine, Quebec. Plans are by J. Herve Tardiff, Montreal.

France-Film Company is asking for tenders for its new theatre in Sherbrooke, Quebec. Plans by Jean Julien Perrault, Montreal, call for a 650-seat building to cost approximately $50,000.

Rudy Vallee Cast

Rudy Vallee has been signed by RKO Radio for the comedy role of a stuffy jurist in "The Bachelor and the Bobby-Soxer," which stars Myrna Loy, Cary Grant and Shirley Temple.

Film Weekly

Vol. 11, No. 34 August 21, 1946

HYE BOSSIN, Managing Editor

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Entered as Second Class Matter.

JOE McPHERSON

Named to replace Hatton Taylor as Montreal branch manager of RKO, he is manager of the Winnipeg branch of the company.

Ad Accessories Go UP On Sept. 2nd

(Continued from Page 1)

boost. The average unit cost of advertising materials for what has long been a profitless department in every exchange has risen greatly in cost since 1939 without any raising of rental prices.

Here is a list of the items and units affected, with old and new prices:

One-sheets—from 18c to 25c.
Three-sheets—from 54c. to 75c.
Six-sheets—from $1.08 to $1.50.
24-sheets—from $3.60 to $5.00.
8x10 stills—from 15c. to 20c.
11x14 sets of stills—from $1.00 to $1.25.
14x36 inserts—from 40c. to 60c.
22x28 lobby photos—from 50c. to 75c.
14x22 window cards—from 12c. to 15c.
Heralds per 1,000—from $5.00 to $6.00.
Press books—from 25c. to 50c.

Slides will remain the same in price. So will mats, which are manufacture here.

The distributors feel that the difference between the old prices and the new are still not enough to make up the difference between 1939 and 1946 costs.

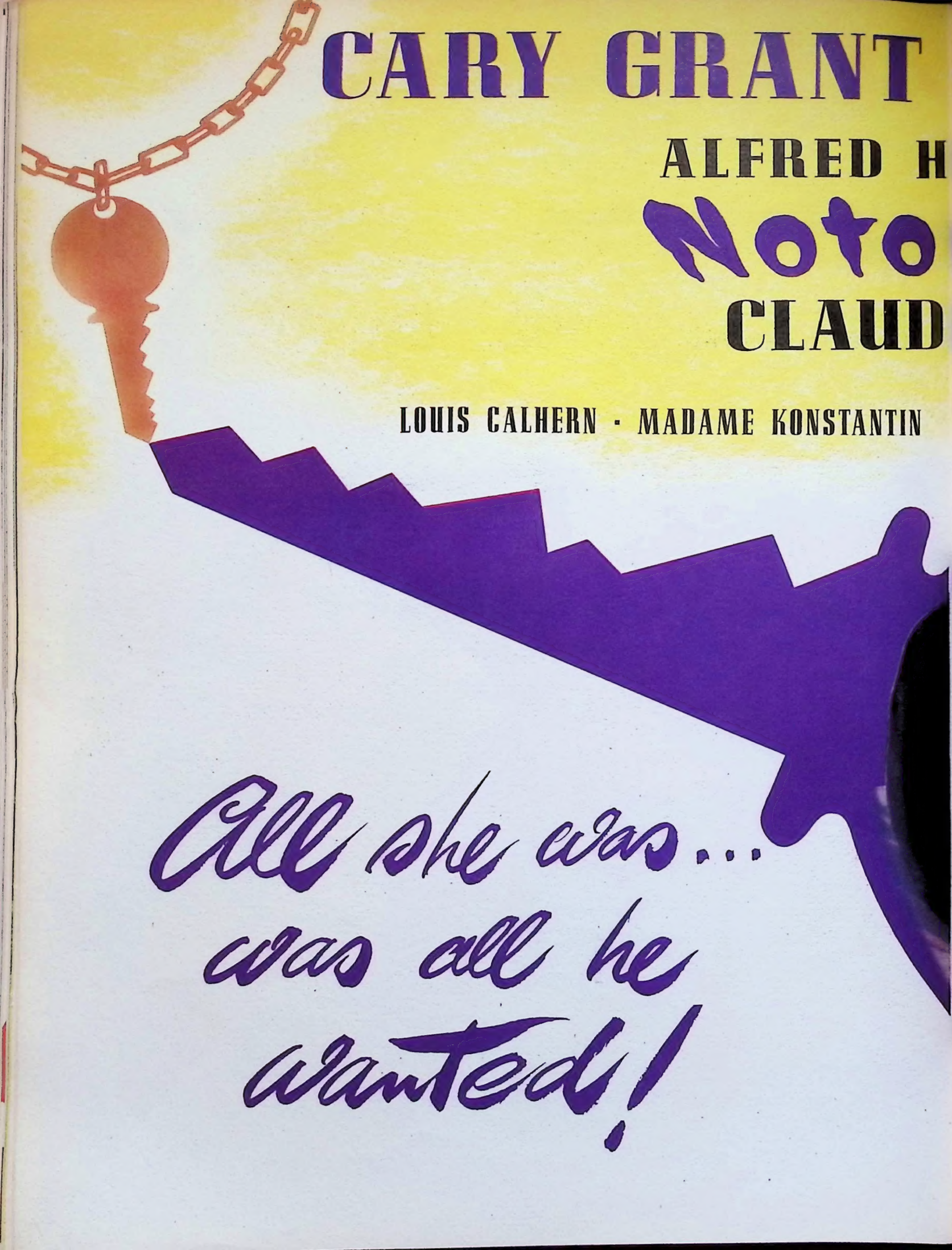
Retiring Alta. Censor Gets Presentation

Mrs. James McCaig, acting head of the Alberta motion picture censor board, and Miss Cora Grant, cashier in the department, were honored at an informal presentation upon their retirement recently. Both have held positions with the board for over 20 years.

'Sainted Sisters'

Paramount has purchased film rights to Elisa Bialk's "Sainted Sisters," which first appeared in a national magazine.

RKO RADIO PICTURES
RKO RADIO PICTURES
RKO RADIO PICTURES
RKO RADIO PICTURES
Follow the golden arrows!


CARY GRANT
ALFRED H
Noto
CLAUD
LOUIS CALHERN · MADAME KONSTANTIN
All she was...
was all he
wanted!

INGRID BERGMAN

ITCHCOCK'S
rious!
E RAINS

A Radio City Music Hall Attraction

directed by ALFRED HITCHCOCK

written by BEN HECHT

RKO RADIO PICTURES

NINETY SEVEN MILLION SIXTY THOUSAND AND SEVENTY TWO

any way you say it...it's TOPS!...

RKO's tremendous national campaign on "NOTORIOUS" . . . in magazines and newspaper supplements totaling 97,060,072 CIRCULATION . . . Five different insertions in LIFE and LOOK . . . Four different insertions in WOMAN'S HOME COMPANION . . . Full pages in LADIES HOME JOURNAL – SATURDAY EVENING POST – McCALL'S – COSMOPOLITAN – TIME – GOOD HOUSEKEEPING – REDBOOK – COLLIER'S – AMERICAN – TRUE STORY – LIBERTY – THE FAN LIST – THE AMERICAN WEEKLY – THIS WEEK and Canadian Magazines.

Vancouver Aids Pic Pioneers

(Continued from Page 1)

king Bowl at the Theatre Under the Stars under the sponsorship of the Vancouver Parks Board, producers of "Song of the Flame," Leslie Allen and Gordon Hilker, permitted its performance gratis. The entire personnel of the Don Cossacks, the Orpheum Theatre Staff, the musicians and the stagehands donated their services.

The show was written originally by Oscar Hammerstein and George Gershwin and has been changed to suit the times by famed Canadian musician Lucio Agostini and local writer John Bethune.

Starring in the show with the Cossacks are Frances McCann and Richard Charles, both noted in Los Angeles for their work with that city's Civic Operetta Company. The choreography has been written by Aida Broadbent who did the ballet work for the Broadway revival of "The Red Mill."

Allen and Hilker are taking the production to Portland, San Francisco and Los Angeles after the run in Vancouver is completed.

Cops Nab Three In Regent, Sudbury

Three youths were caught preparing to burn open the safe of the Regent, Sudbury, Ontario, with stolen welding tools when a local constable heard a noise and investigated. One of them hid in the 20th Century theatre after the performance and admitted the rest.

Leon Gaumont Dies Made First Talkie

Leon Gaumont, the French inventor to whom modern-day color talking pictures owe their greatest debt for their development, died recently in retirement after a lengthy illness at his home in Ste. Maxime, France, at the age of 82.

Gaumont, a leading figure in the industry in France, is credited with many outstanding inventions in the field of photography and motion pictures. He promoted and produced the first synchronized talking pictures in 1910 and the first natural color newsreel, the 1919 Bastille Day parade, and exhibited them both before the French Academy of Sciences and the Royal Institution of Britain.

The Gaumont film interests, formerly in association with Pathe and latterly with the J. Arthur Rank organization, is one of the largest producers, distributors and operators of motion picture theatres in France.

Food for Thought (Stock Title)

The Kent, Montreal, serves an evening meal in its Cafe Lounge. With theatres going in for stomach stuffing I expect to overhear some strange arguments. "Let's go to the Capitol," one fan might say. "No," is a likely reply. "I like Bing Crosby but I'm tired of roast beef. Let's go to the Odeon. They have James Mason and flounders."

And think of what will happen to marquee literature, which often provides provocative title combinations. The marquee will become a cross between a theatre program and a menu. "Tonight," it will read, "Hot Rhythm and Cold Borscht." Or "Orson Welles and Roast Ham."

Showmanship will take new twists also. Depending on the origin of the neighborhood folks, waves of aromas of spaghetti, gefilte fish, Irish stew, fish and chips and so on will be let loose on the street for an hour before the dining room opens. The cinema will give way to the smellodeon.

Whether usherettes should wear the frocks of waitresses and other new problems will also have to be settled, as will the matter of how much of the trailer should be devoted to next week's menu and how much to the program.

* * *

Observanda

Charlie Cashman went to the Ontario mayors annual convention in Fort William as representative for York Township. The day before he dropped into Bob Williamson's to pick up some shirts and found that Bob Saunders got there ahead of him . . . George Hatch's super station wagon, which features a California license, always starts rumors of stars on hand when parked in front of the Exchange Building. He got it when working for Henry Kaiser and drove it here, where he is close to Odeon's maintenance and construction department, it seems . . . Don Becker and his Circle Theatre gang had a swell outing, I'm told . . . Interesting venture is the 16 mm. movie dance idea in which Harold King, ex-manager of the Park, Chatham, is interested. Projects from rear and provides two hours of dancing to a name band. Projection is so arranged as to provide encores and breaks between dances . . . Col. John A. Cooper is spending the month of August at his Sturgeon Point place as usual . . . Lou Applebaum, National Film Board composer who scored "G. I. Joe" and "Tomorrow the World" for Lester Cowan while on loan, has resigned and will accept a scholarship in New York and while there serve John Grierson's new film interests. . . The boys at Emp-U gave a party in honor of Hy Spector, who resigned as head shipper after many years with the company. He's Detroit-bound to join his brother in business. . . Tom Mascaro, manager of the Capitol, Belleville, enjoyed a reunion with his old pal, Carmen Lombardo, when the latter flew up to compete in the local regatta. Tommy and Carmen were pals in London, starting-out spot of Lombardo and his famous Royal Canadians. Oh yes, Lombardo was last in the first heat and dropped out after that.

* * *

The Typographical Error

The typographical error is a slippery thing, and sly,
You can hunt it 'til you're dizzy, but it somehow will get by;
'Til the forms are off the presses, it is strange how still it keeps,
It shrinks down in the corner and it never stirs or peeps.
That typographical error, too small for human eyes,
'Til the ink is on the paper when it grows to mountain size.
The boss, he stares in horror, then he grabs his hair and groans;
The copy-writer drops his head upon his hands and moans.
The remainder of the issue may be as clean as clean can be,
But the typographical error is the only thing you see.

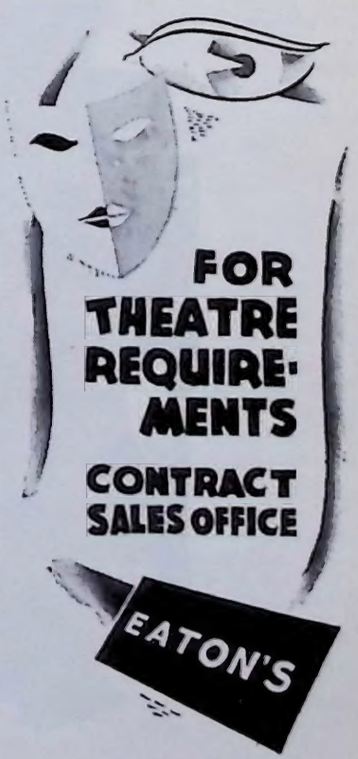
—Anon.

CHARLES J. FOX, BSA

Who has been appointed agricultural film consultant by Associated Screen News Limited and will act as technical director on all agricultural subjects for Canadian sponsors. Formerly with the Department of Agriculture, Ottawa, he is a graduate of the Ontario Agricultural College.

Heineman Aide Is Bernard Kranze

William J. Heineman, general sales manager of the J. Arthur Rank Organization, has named Bernard G. Kranze as his assistant in the first move in building a sales force to launch future Rank product for release through Universal Pictures. Both men were with United World until the dissolution of that company.



IT TAKES ALL KINDS OF EXCITEMENT TO MAKE BOX-OFFICE RECORDS—

"Canyon Passage" *has it!*

OPENED WITH THE BIGGEST DAY IN THE HISTORY OF THE UPTOWN THEATRE, TORONTO

NOW IN ITS SECOND RECORD-BREAKING WEEK!

WALTER WANGER *presents*

Dana ANDREWS Brian DONLEVY Susan HAYWARD

in

CANYON PASSAGE

IN TECHNICOLOR

Starring Patricia ROC

with HOAGY CARMICHAEL WARD BOND ANDY DEVINE

STANLEY RIDGES FAY HOLDEN VICTOR CUTLER

Directed by JACQUES TOURNEUR • Produced by WALTER WANGER

A UNIVERSAL RELEASE • Screenplay by Ernest Pascal

Adapted from the Saturday Evening Post Story "Canyon Passage" by Ernest Haycox

Empire-Universal-Films Limited

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 11, No. 34 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Suspense

with Belita, Barry Sullivan, Bonita Granville and Albert Dekker

Monogram 100 Mins.

CLASS PRODUCTION, SUSPENSE AND EXCELLENT ACTING PUT THIS ONE AT THE HEAD OF MONOGRAM'S CLASS AS A BOXOFFICE BELL RINGER.

Embracing class production, suspense and excellent acting this offering is the best picture to bear the Monogram label and should find a ready welcome in all types of houses. It was produced by the King Brothers, and immeasurably increases their producing stature.

In addition to being a treat for the eye with her dazzling skating, Belita does nicely in the histrionic department. Barry Sullivan is a standout in his role, while Albert Dekker, Eugene Pallette and Bonita Granville give their usual dependable performances.

Miguelito Valdes and Bobby Ramos and his band offer musical specialties. Daniele Amfitheatrof's musical score is an important factor in the success of the picture.

Director Frank Tuttle maintains the suspense effectively, despite the introduction of the skating numbers. Philip Yordan supplied the screenplay. Karl Struss' photography is high class, and Nick Castle's guidance of the ice ballets is very praiseworthy.

Down on his luck, Barry Sullivan arrives in Los Angeles from New York. He gets a job at Albert Dekker's ice palace, where Dekker's wife, Belita, is starred. Soon, Sullivan is made Dekker's assistant, and starts a romance with Belita.

Dekker suspects Sullivan, and as the latter is watching Belita skate near Dekker's mountain cabin, Dekker fires at Barry. The echo impact of the shot causes an avalanche, in which Dekker is believed buried. However, the body is not found.

Dekker turns up unexpectedly and is slain by Sullivan. In turn, Sullivan is murdered by Bonita Granville, whom he had jilted.

CAST: Belita, Barry Sullivan, Bonita Granville, Albert Dekker, Eugene Pallette, Miguelito Valdes, Bobby Ramos and His Band.

CREDITS: Producers, Maurice and Frank King; Director, Frank Tuttle; Author, Philip Yordan; Screenplay, same; Cameraman, Karl Struss.

DIRECTION, Excellent. PHOTOGRAPHY, High class.

Ned Sparks Back

Ned Sparks has come out of retirement to portray a role in Paramount's "The Emperor Waltz."

Night And Day

with Cary Grant, Alexis Smith

Warner Brothers 128 Mins.

COLE PORTER BIOGRAPHY EMERGES AS MUSICAL FILM THAT WILL PROVE GENUINE BOXOFFICE SMASH.

In "Night and Day" Warner Brothers has a fitting attraction with which to celebrate the 20th anniversary of the coming of sound. The studio could not have hit upon a finer way of demonstrating the progress that the sound film has made in the two decades of its being.

Exercising the same appeal that "Rhapsody in Blue," the story of George Gershwin, did, the WB filmization of the career of Cole Porter cannot fail to dig its way into the hearts of the great army of entertainment seekers and prove itself one of the company's greatest boxoffice pictures. The production, a glittering achievement in Technicolor, has to its credit all the qualities that make for popularity. Astute showmanship has gone into the making of "Night and Day."

The story takes Porter from his Yale days to the height of his career. His disappointments and triumphs as a composer, and the trials of his married life, trials brought about by his devotion to his work to the neglect of his wife, make up the body of the story.

The film, photographed superbly in Technicolor, and boasting a production that reflects a world of credit on Producer Arthur Schwartz, does justice to the Porter music, some of his tunes inspiring production numbers that are among some of the screen's finest. "Night and Day" and "Begin the Beguine" are the ones with which most has been done.

The players have given their best to assure the success of the film. The footage is studded with acting gems. Cary Grant registers strongly as Porter; so does Alexis Smith as the love of his life. Monty Woolley, Ginny Simms, Jane Wyman, Eve Arden, Tom D'Andrea and Carlos Ramirez are but a few whose work deserves special mention.

CAST: Cary Grant, Alexis Smith, Monty Woolley, Ginny Simms, Jane Wyman, Eve Arden, Mary Martin, Victor Francen, Alan Hale.

CREDITS: Producer, Arthur Schwartz; Director, Michael Curtiz; Screenplay, Charles Hoffman, Leo Townsend, William Bowers; Adaptation, Jack Moffitt; Cameraman, Peverell Marley.

Without Reservations

with Claudette Colbert, John Wayne, Don DeFore

RKO 107 Mins.

FARCE COMEDY CHOCKFUL OF FUN, HAS THE POPULAR APPEAL THAT SPELLS BIG BOXOFFICE GROSSES.

A Jesse L. Lasky-Walter MacEwen presentation, "Without Reservations" is a farce comedy that takes the audience on a most diverting jaunt across the country. Easy-going and unrestricted, the production will be accepted unreservedly by patrons seeking hearty fun.

The picture is made doubly delectable by the casting of Claudette Colbert, John Wayne and Don DeFore in the leading roles. The trio's light-hearted and devil-may-care playing creates a welcome sense of informality that is one of the chief delights of the picture.

The film has about it a charming air of irresponsibility that especially strikes the fancy of the more world-wise among the patrons. Mervyn LeRoy's wise and light-handed direction never lets the players down.

"Without Reservations" tells a by-no-means unfamiliar story with a gusto and a flare for the ridiculous that impart to the film a touch of freshness.

The highly titillating story has Miss Colbert as a novelist who attempts to tackle the problems of life although her own worldy experience is limited. How she learns about life through a romantic alliance with Wayne, an officer of Marines, comprises the burden of the fun.

No fault can be found with the way Jesse L. Lasky has functioned as producer.

Anne Triola makes a vivid impression as a man-conscious screwball. Louella Parsons appears briefly as herself. Cary Grant, Dolores Moran and Jack Benny, who are not listed in the cast, make flash appearances to the advantage of the film.

CAST: Claudette Colbert, John Wayne, Don DeFore, Anne Triola, Phil Brown, Frank Puglia, Thurston Hall, Dona Drake, Fernando Alvarado, Charles Arnt.

CREDITS: Producer, Jesse L. Lasky; Director, Mervyn LeRoy; Screenplay, Andrew Solt; Based on novel by Jane Allen, Mae Livingston; Cameraman, Milton Krasner.

DIRECTION, Good. PHOTOGRAPHY, Good.

Plaza Theatre Open

The newly-built $40,000 Plaza Theatre in Buckingham, Quebec, recently opened under the joint managership of Phil Matte and Chesley MacLennan as a 7-day-a-week house.

Canyon Passage

with Dana Andrews, Brian Donlevy, Susan Hayward

Universal 90 Mins.

VIGOROUS OUTDOOR FILM IN TECHNICOLOR IS RECOMMENDED ENTERTAINMENT FOR ACTION FANS.

Those who want lusty entertainment will find it in this vivid tale of the Oregon territory. That rough-and-ready quality that pictures of the outdoors must possess if they are to be highly esteemed is contained in abundance in the screen version of the Ernest Haycox novel that ran serially in the Saturday Evening Post.

To make doubly sure of a favorable boxoffice reaction Producer Walter Wanger has entrusted the principal roles to players of undeniable drawing power. With such reliables as Dana Andrews, Brian Donlevy, Susan Hayward, Ward Bond and Andy Devine in the cast, the exhibitor can play the picture with confidence. Also an asset is the presence of Patricia Roc, fetching British star, who makes her American screen debut herein.

Scripted by Ernest Pascal, the picture has enough turbulence to satisfy such action lovers as aren't insatiable. Once or twice the picture hits a high note of excitement. A standout is a brutal battle between Dana Andrews and Bond, the villain of the piece. This sequence is superrealistic.

The action takes place in an Oregon Frontier town of the 1850's. The struggle is between Andrews, the town's leading merchant, and a lawless element headed by Bond. No quarter is asked on either side. Need one be told that Bond meets a violent end? Andrews is involved romantically with Miss Hayward, who is affianced to Brian Donlevy, who runs the express office and is the custodian of the gold dust of the local prospectors. The way is cleared for Andrews and Miss Hayward when Donlevy, whose passion for gambling has led him along the path of crime, dies when the town is set on fire by Indians provoked by Bond.

CAST: Dana Andrews, Brian Donlevy, Susan Hayward, Patricia Roc, Ward Bond, Andy Devine, Rose Hobart, Hallimell Hobbes, Lloyd Bridges, Stanley Ridges, Dorothy Peterson.

CREDITS: Producer, Walter Wanger; Director, Jacques Tourneur; Screenplay, Ernest Pascal; Based on novel by Ernest Haycox; Cameraman, Edward Cronjager.

DIRECTION, Good. PHOTOGRAPHY, Good.

Scenes at Last Year's Tournament

YOUR LUCKY DAY!

FRIDAY SEPTEMBER 13

The
THIRD ANNUAL

CANADIAN MOTION PICTURE GOLF CHAMPIONSHIPS

Sponsored by

Canadian Film Weekly

Will be held at

OAKDALE GOLF CLUB

(Same place as last year)

●

For information and tickets get in touch with—

CANADIAN FILM WEEKLY
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PAUL MAYNARD
ARCH JOLLEY
HARRY ROMBERG
DOUG ROSEN
ARCHIE LAURIE
Sec'y-Treasurer

'More Hard Work'—Warner

Warner Brothers in Best Position in History With 20 Features Near Completion And 40 Others in Preparation

(Continued from Page 1)

screen fare of the world by its bold experimentation. On hand to hear the results was Haskell Masters, Dominion general manager, who adressed the convention and reported his optimism for the future of motion picture exhibition on this side of the border.

He led the Canadian delegation, made up of branch managers, among them Irvin Coval, Toronto; Grattan Kiely, Montreal; Frank Davis, Winnipeg; Earl H. Dalgleish, Vancouver; Maurice Saifer, Calgary; and Mickey Komar, Saint John.

Members of the Vancouver office have a right to feel proud, for every theatre in that territory played a Warner Brothers feature or short subject during the anniversary week. In the Toronto territory Pete Meyers of the sales staff was honored for having sold every theatre in his block a WB subject.

HIGHLIGHT of the convention was the address of Jack L. Warner, vice-president and executive producer, during which he struck a "work for peace and prosperity" note while discussing plans for the coming year.

"Now is the time for less conversation and more hard work," Warner declared. "Opportunities for our company, the motion picture industry and the country generally never were brighter, if we quit day-dreaming and bickering, face realities and really dig in to work for the peace we all realize we must have and the prosperity it is within our power to achieve."

Colonel Warner said his own company was in the best position of its history, with 20 major feature pictures completed or before the cameras, 40 stories in preparation and an additional pool of more than 60 properties from which to select productions for the coming year.

In practical application of the work for prosperity slogan, Colonel Warner pledged capacity production for the company's vast Burbank, Calif., studios throughout the coming year.

CITING the increase in production costs as the most serious problem facing the motion picture industry today, Colonel Warner said the danger line soon will be reached unless the production and distribution divisions can hold their efforts to practical, common sense understanding of elementary business principles.

"Filming costs," he declared, "have risen 150% since pre-war days because the studios must pay more for stories, talent, labor, materials, and the average shooting time has more than doubled as the result of more big-scale productions.

"There is only one solution," Colonel Warner said, "and that is to more than match the increased costs with increased quality which will bring greater income. That means honest intelligent work all along the line. Our creative talent is striving for perfection of product and increased efficiency to keep costs to levels which will permit us to continue making pictures of ever increasing excellence. Distribution and exhibition efforts must match those of production."

Colonel Warner also urged the distribution men at the Atlantic City gathering to read the signs already posted by the public.

"The motion picture audience," he told them, "is in a hard-headed shopping phase. The public is the boss and it cannot be fooled. Both production and distribution needs of the motion picture industry must realize today the hard reality of the public appraisal of films. The progress of the past 20 years, artistically and technically, has been made under the pressure of public desire for better product. We have created an obligation which must be accepted by every member of our company and the entire motion picture industry.

"The motion picture industry," Colonel Warner said, "has an unparalleled opportunity to set a pattern for harmonious cooperation not only to other industries but to the nations of the world.

"We embrace all branches of the arts and sciences," he stated. "Our industrial fabric is composed of 47 diversified crafts. These widely divergent talents have established what on the whole is a magnificent record of teamwork. If authors and labor, musicians and technicians, actors and electricians can work together in harmony, there is no reason why peoples of all nationalities can't do likewise.

"I strongly believe," Colonel Warner concluded, "that the men and women who comprise our industry, and the peoples the world over who are entertained by our product, are determined to work together for the two great goals of peace and prosperity."

Celebration by Warner Brothers of the 20th Anniversary of Talking Pictures was not confined to the film industry. In Canada leading newspapers ran stories, pictures and editorials, while several cities offered official acknowledgment, as witness the big display banner underneath the "Welcome" sign on Toronto's City Hall. In Winnipeg, a similar sign blazoned the event across the CPR Building.

APPEARING in the pictures to be released and produced by Warner Bros. during the coming year will be Robert Alda, Lauren Bacall, Bruce Bennett, Jack Benny, Humphrey Bogart, Jack Carson, Dane Clark, Gary Cooper, Joan Crawford, Bette Davis, Irene Dunne, Errol Flynn, Cary Grant Sydney Greenstreet, Van Heflin, Paul Henreid, Robert Hutton, Andrea King, Viveca Lindfors, Ida Lupino, Jeffrey Lynn, Mary Martin, Dennis Morgan, Wayne Morris, Janis Paige, Lilli Palmer, Eleanor Parker, Zasu Pitts, William Powell, Claude Rains, Ronald Reagan, Zachary Scott, Ann Sheridan, Alexis Smith, Barbara Stanwyck, Elizabeth Taylor, Jane Wyman, Monty Woolley, Gig Young and many other topflight screen stars.

Veteran producers who will carry the studio's capacity production program under the executive guidance of Colonel Warner are Henry Blanke, Robert Buckner, Owen Crump, Jules Furthman, Alex Gottlieb, Charles Hoffman, Gordon Hollingshead, William Jacobs and Jerry Wald.

Composing the ace directorial staff gathered by Colonel Warner to guide current and future films are Curtis Bernhardt, David Butler, Michael Curtiz, Delmer Daves, Frederick De Cordova, Peter Godfrey, John Huston, James V. Kern, Norman Krasna, Jean Negulesco, Leroy Prinz, Irving Rapper, Vincent Sherman, Don Siegel and Raoul Walsh.

BBC-UK Industry In Telev'n Talks

The controversy between the British Broadcasting Corporation and the film industry in Britain over the use of motion pictures for television broadcasts seems likely to come to a head on September 9th. Representatives of the BBC and the government's Television Advisory Committee are meeting on that date with a committee from the renters (distributors), exhibitors and producers to find out if they will be permitted to use films on their telecasts.

English exhibitors are up in arms, threatening to cancel all bookings of films that are used on televised programs, claiming that such use of pictures adversely affects boxoffice receipts. On the other hand the BBC states that they do not want to replace live shows with motion pictures, but that they require shorts for a six-minute period in each hour while the program to follow is being set for broadcast. To that end they have used Gaumont and British Movietone Newsreels and on July 26 actually scooped the screen news companies with a 12-minute short of George Bernard Shaw celebrating his 90th birthday.

It is quite possible that the BBC, if the required permission to use regular motion pictures is not forthcoming, will continue to produce their own, having already made a 90-minute film of various vaudeville acts which they used to re-introduce television which had been discontinued during the war.

On this continent no such disagreement is anticipated, although here in Canada the setup with the CBC is much similar and a like situation may arise when television reaches the same stage of development.

At present, major companies in the USA are planning on using telecasts to help the advertising of their product. First company to take concrete steps in this regard is Paramount Pictures. A contract has been signed with station W6XYZ to produce one "live trailer" show a week called "Movietown Backstage."

Inaugural program was devoted to Irving Berlin's "Blue Skies" with Olga San Juan, who is featured in the picture with Bing Crosby, Fred Astaire and Joan Caulfield, modelling costumes she wears in the picture. Clips of the film showing actual scenes in which Miss San Juan wore the costumes were also a part of the broadcast.

Judith Anderson Pic

Judith Anderson has been assigned by Warners to an important role in "Pursued."

ECHOES and REFLECTIONS

They'll Still Show Movies

From the Minneapolis Star-Journal

For those anti-social movie fans whose hackles rise at the crunch of peanut brittle or chomp of popcorn during the singing of their favorite musical star, Variety, the show business magazine, has bad news. The candy and popcorn business, it reports, is definitely established as an important part of theatre income.

The crackle and crunch concessions began in the days of the silents, when leather-lunged hawkers peddled their wares up and down the aisles. For a while after the advent of talkies, theatre managers soft-pedalled the noisy snacks, but eventually they gave in to popular demand and returned the concessions.

During the war, when the armed forces got most of the candy output, sales were restricted and some theatres installed pickle jars to provide patrons with something on which to munch. Today popular candy bars are coming back, and from here on in the emphasis will be on boosting sales. Pretty, service-with-a-smile salesgirls, elaborate displays will be the vogue.

Now that the time has come when theatre managers report boxoffice in terms of "Business good, popcorn business very good" and when theatre chains maintain their own confection warehouses, we may yet see the day when marquees announce—

Today—Gumdrops, Peanut Rolls.
Also—Popcorn
On the Screen, Toujours and Amour in "Always Love."

Warners Stock Split Two-For-One In Vote

A two-for-one split-up of common stock was approved at a meeting of stockholders of Warner Brothers at Wilmington, Delaware, recently.

Favorable votes were also cast on two other proposals of the board of directors, one to increase the number of authorized common shares from 7,500,000 to 10,000,000, and the other to cancel 100,254.55 shares of treasury stock.

'A Time To Kill'

RKO's "A Time To Kill," starring Henry Fonda and Barbara Bel Geddes has gone before the cameras.

Film Daily Writer Joins Para Staff

Louis Pelegrine, for the last four years a member of the staff of Film Daily, has joined the Paramount publicity department as trade paper contact, succeeding Sid Mesibov recently promoted to the post of assistant to Curtis Mitchell, national director of publicity, advertising and exploitation.

A graduate of the school of journalism of Columbia University, Pelegrine has had a varied newspaper experience, five years of which were spent in Hollywood for Daily Variety and the Hollywood Reporter. He was with Motion Picture Daily for two years and did his first work for Film Daily in 1929-30.

DISTRIBUTORS "ROYAL SOUND MASTER" SOUND SYSTEM
(Western Electric Co. Licensed)
THE BEST MONEY CAN BUY!

1. New Plastic Suprex or a beaded sound screen, your cost delivered 64c. per square foot.
2. New coated surface projection lenses 11 (large size). Per pair $117.30.
3. New Simplex, Powers or Motiograph projector parts, USA list plus 5%. Special prices on overhaul quantity.
4. Radio mat slides—$1.80 box of 50.
5. Eight-inch Bausch & Lomb low intensity reflectors $14.10 each.
6. Tungar bulbs 15 amp. — $11.00 each delivered.

SAVE 20% OR MORE OF YOUR MONEY
ON THE BEST IN SOUND PROJECTORS AND COMPLETE THEATRE SUPPLIES
SPECIALISTS FOR 25 YEARS
ASK THE MAN WHO KNOWS US
DOMINION THEATRE EQUIPMENT CO
867 DAVIE ST VANCOUVER B C

Show Inspection Being Tightened

The action taken by the Theatre Inspection Branch of the Ontario Government in lifting the license of the Capitol Theatre in Tillsonburg, Ontario, owned by Robert Hambleton of Simcoe, indicates a general tightening up by the department on regulations and a closer attention to public safety and convenience factors by their inspectors.

The suspension of the license came as a result of a visit paid by Inspector D. M. MacPherson of the department to the Capitol Theatre on July 29 when a matinee was in progress. He found no manager in the theatre and the exit doors on the left side blocked. He alleged that the doors could not be opened and had been that way since July 24.

"This is the most flagrant violation we have encountered in Ontario," he stated. "I have been instructed from Toronto to remain in Tillsonburg until this situation is cleaned up to the entire satisfaction of the Provincial and municipal authorities. I lifted the license of the theatre on Monday, July 29."

The washrooms in both the Capitol and Oxford theatres in Tillsonburg were also criticized for their condition.

In passing sentence of $100 and costs on Hambleton, who also owns theatres in Simcoe and Delhi, on charges laid by MacPherson under the Cinematograph Act, Magistrate Groom said, "I think this is a very serious state of affairs and I am pointing out to you, Mr. Hambleton, that for every day that your theatres remain in this state, you can be fined $25. The crown asked for the maximum penalty of $200."

Francis A. Bateman Screen Guild Head

Francis A. Bateman has signed a contract with Screen Guild Productions, Incorporated, to head the general sales department. His headquarters will be at the home office of the company in Hollywood and he is expected to make important sales posts appointments shortly.

'Theatre On Wheels' CPR Innovation

First of its type, a "Theatre on Wheels," is being used by the Canadian Pacific Railway to give refresher courses on industrial safety to employees.

The railway coach used is a converted hospital car and is equipped to seat 60 in comfort while showing motion pictures. Interior resembles a regular theatre in miniature.

JEROME KERN'S
CENTENNIAL SUMMER
IN TECHNICOLOR

ANNA AND
THE KING OF SIAM

SMOKY
IN TECHNICOLOR

ERNST LUBITSCH'S
CLUNY BROWN

It's a FACT that 20th Century-Fox is the Biggest Figure in HITS PLAYING... and the Biggest Figure in HITS AHEAD.....

SENTIMENTAL
JOURNEY

DO YOU LOVE ME
IN TECHNICOLOR

DRAGONWYCK

SOMEWHERE
IN THE NIGHT

Wonderful NEW adventures
of those wonderful
boxoffice sweethearts!

DOROTHY McGUIRE
ROBERT YOUNG

in

Claudia and David

with

Mary Astor • John Sutton • Gail Patrick
Rose Hobart • Harry Davenport • Florence
Bates • Jerome Cowan • Else Janssen
Frank Twedell • Anthony Sydes

Directed by
WALTER LANG

Produced by
WILLIAM PERLBERG

Screen Play by Rose Franken and William Brown Meloney • Adaptation by Vera Caspary • From Stories by Rose Franken

COMPLETED

Top marquee-names in
a top-notch musical hit!

If I'm Lucky

VIVIAN BLAINE
PERRY COMO
HARRY JAMES
CARMEN MIRANDA

PHIL SILVERS
EDGAR BUCHANAN
Reed Hadley and
Harry James' Music Makers

Directed by LEWIS SEILER

Produced by BRYAN FOY

Screen Play by Snag Werris, Robert Ellis, Helen Logan and George Bricker • Music and Lyrics by Josef Myrow and Edgar De Lange • Dances Staged by Kenny Williams

1's for the money...
2's for the show...3's to get
ready for records to go!

Three Little Girls in Blue
in TECHNICOLOR

JUNE HAVER
GEORGE MONTGOMERY
VIVIAN BLAINE
CELESTE HOLM
VERA-ELLEN
FRANK LATIMORE

Directed by
BRUCE HUMBERSTONE

Produced by
MACK GORDON

Screen Play by Valentine Davies • Adapted by Brown Holmes, Lynn Starling and Robert Ellis and Helen Logan • From a Play by Stephen Powys
Lyrics by Mack Gordon • Music by Joseph Myrow

"I Like Mike"
"On the Board Walk" (in Atlantic City)
"A Farmer's Life Is A Very Merry Life"
"Three Little Girls In Blue"
"Somewhere In The Night"
"You Make Me Feel So Young" • *"Always A Lady"*
"This Is Always" Music by Harry Warren

Dances Staged by Seymour Felix
Ballets by Babe Pearce

COMPLETED

The ho-ho-homicide-splitting best-seller by America's top mystery writer!

Craig Rice's

HOME SWEET HOMICIDE

with

PEGGY ANN GARNER
RANDOLPH SCOTT
LYNN BARI
DEAN STOCKWELL
CONNIE MARSHALL

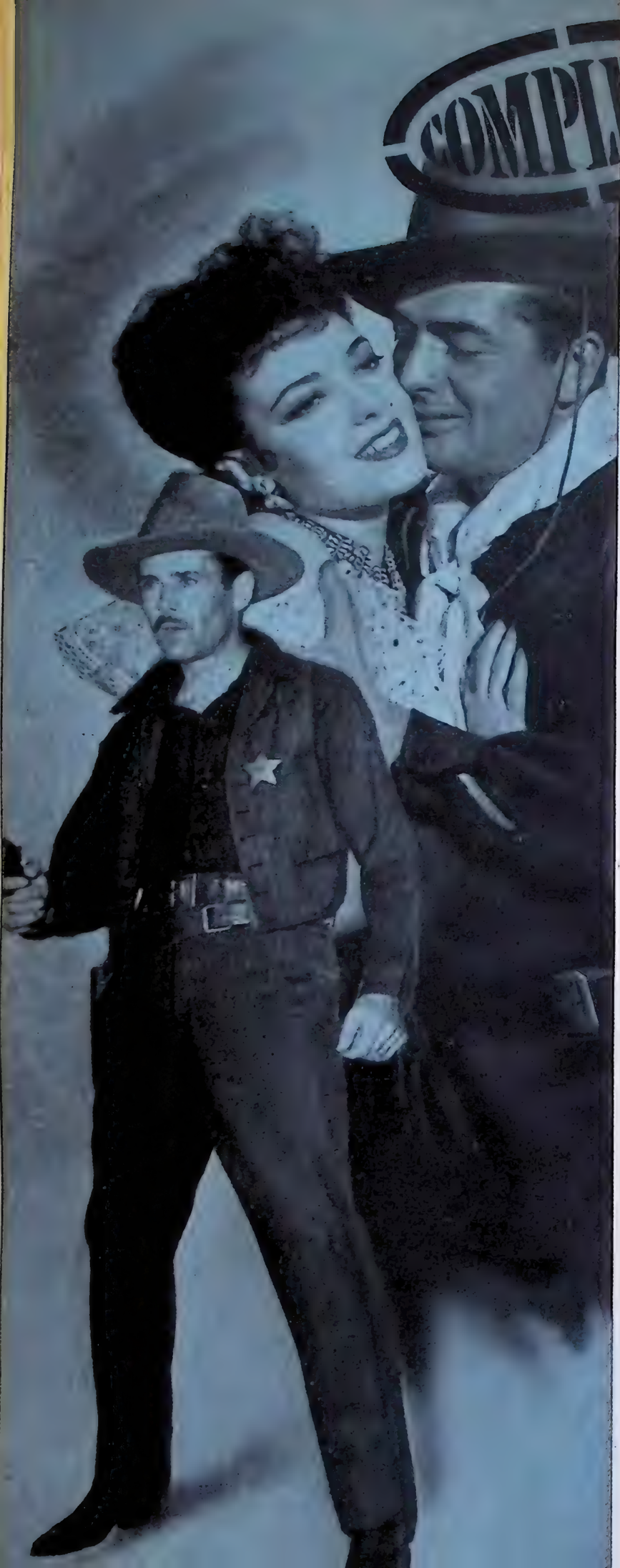
and

James Gleason • Anabel Shaw
Barbara Whiting • John Shepperd

Directed by
LLOYD BACON

Produced by
LOUIS D. LIGHTON

Screen Play by F. Hugh Herbert
Based on the Novel by Craig Rice



Rousing, carousing spectacle!
Gun-loaded . . . music-packed
. . . record-certain!

Darryl F. Zanuck
Presents
JOHN FORD'S

MY DARLING CLEMENTINE

Starring

HENRY FONDA
LINDA DARNELL
VICTOR MATURE

with

CATHY DOWNS
WALTER BRENNAN
TIM HOLT · Ward Bond
Alan Mowbray · John Ireland
Roy Roberts · Jane Darwell
Grant Withers · J. Farrell
MacDonald · Russell Simpson

Directed by
JOHN FORD

Produced by
SAMUEL G. ENGEL

COMPLETED

All the songs... all the romance of the fabulous, terrific Twenties!

Darryl F. Zanuck
Presents

JEANNE CRAIN

in

MARGIE

in Technicolor

with

GLENN LANGAN
LYNN BARI
ALAN YOUNG

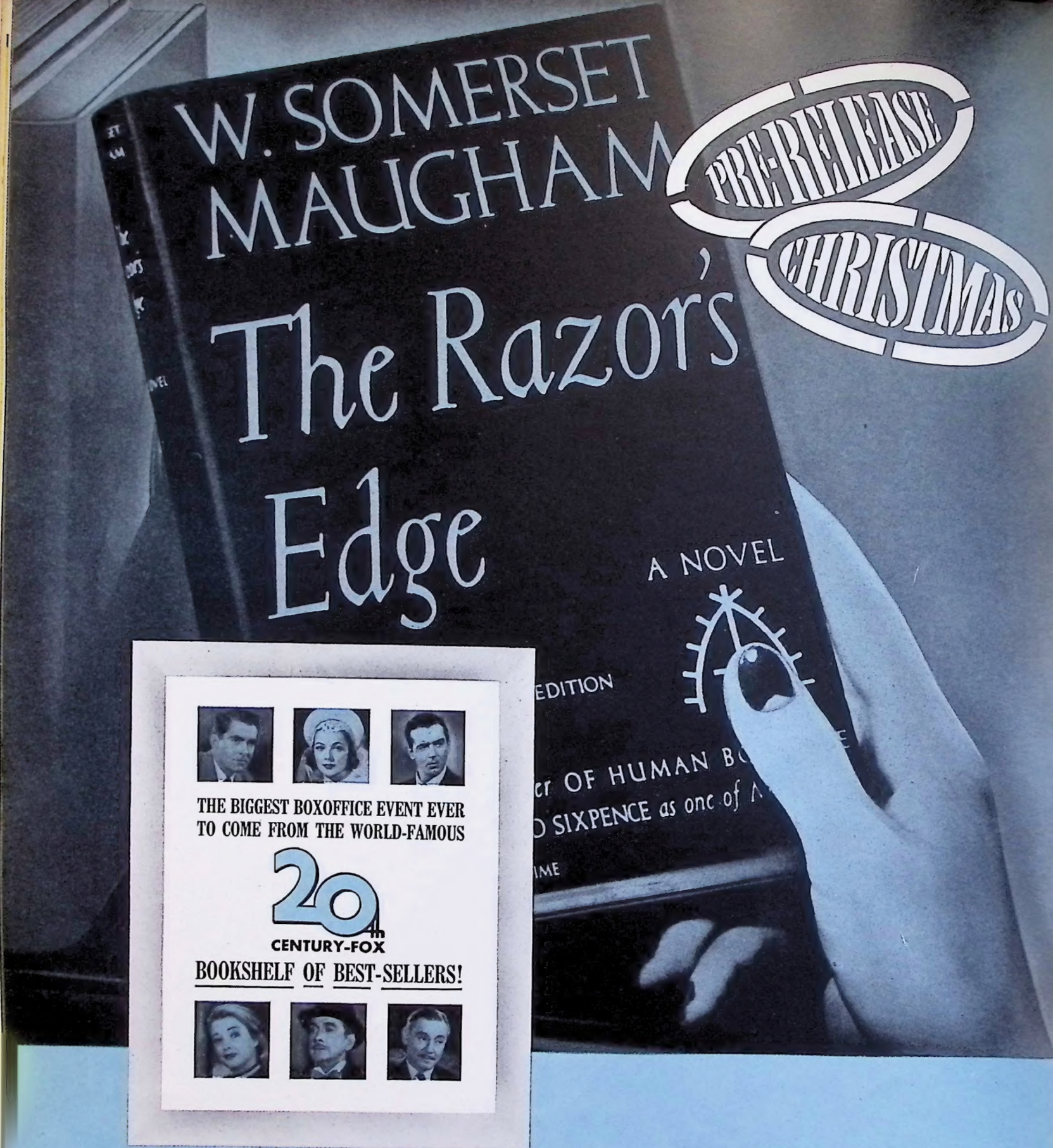
and

Barbara Lawrence · Conrad Janis
Esther Dale · Hobart Cavanaugh
Ann Todd · Hattie McDaniel

Directed by HENRY KING

Produced by WALTER MOROSCO

Screen Play by F. Hugh Herbert • Based on Stories by Ruth McKenney and Richard Bransten



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20th CENTURY-FOX

BOOKSHELF OF BEST-SELLERS!

TYRONE POWER · GENE TIERNEY · JOHN PAYNE · ANNE BAXTER
CLIFTON WEBB · HERBERT MARSHALL in DARRYL F. ZANUCK'S
Production of W. SOMERSET MAUGHAM'S "THE RAZOR'S EDGE"
Directed by EDMUND GOULDING · Screen Play by LAMAR TROTTI

PRINTED IN U. S. A.

Record High For Para 1946 Gross

Paramount Pictures estimates its earnings for the second quarter ended June 29, 1946 at $10,205,000 after all charges including estimated provision for taxes on income. This amount includes $1,054,000 representing Paramount's direct and indirect interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries. Earnings for the quarter ended June 30, 1945, were estimated at $4,480,000 including $759,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Earnings for the six months ended June 29, 1946 on the same basis are estimated at $21,792,000 including $4,140,000 share of undistributed earnings of partially owned non-consolidated subsidiaries, while earnings for the first six months of 1945 were estimated at $8,487,000 including $1,598,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

On June 29, 1946, and at the close of the corresponding quarter of 1945, there were outstanding 3,752,136 shares of common stock. Due to the two for one stock split on July 8, 1946, there are presently outstanding 7,504,272 shares. Computed for all periods on the basis of such 7,504,272 shares presently outstanding the $10,205,000 of estimated combined consolidated and share of undistributed earnings for the quarter represent $1.36 per share, which compares with $.60 per share for the corresponding quarter of 1945, while the $21,792,000 of estimated combined consolidated and share of undistributed earnings for the six months represent $2.90 per share, which compares with $1.13 per share for the first six months of 1945.

The board of directors of Paramount Picture today declared a regular quarterly dividend on the common stock outstanding after the 2 for 1 split, of 40c per share.

Cave Manager Of Dominion, Vancouver

Martin Cave has been appointed by Famous Players to the management of the Dominion Theatre in Victoria, British Columbia, succeeding Cliff Denham. Denham has taken charge of the newly reopened Royal Victoria.

Cave began his career in the industry some years ago at the Capitol Theatre in Victoria and for the last five years has at various times been in charge of different Famous Players houses.

Star Visits ASN Studios

Rochelle Hudson, star of Dominion Productions' first film, "Bush Pilot," the Canadian-made feature shot on location in the Muskoka district of Ontario, visits the Associated Screen News studios in Montreal during the editing of the film.

Shown above, Gordon Sparling, producer-director of ASN, describes a picture being made on the sound stage having to do with banking procedure.

David E. Rose Quits To Head Own Co'y

David E. Rose, Paramount's managing director and chairman in Great Britain, has resigned from that company to head one of his own that will go into independent production in that country and the USA. His successor will be J. E. Perkins who for 21 years has been a Paramount overseas film distributor and for the last two years has been division manager for the Far Eastern, Australian, New Zealand and South African territories.

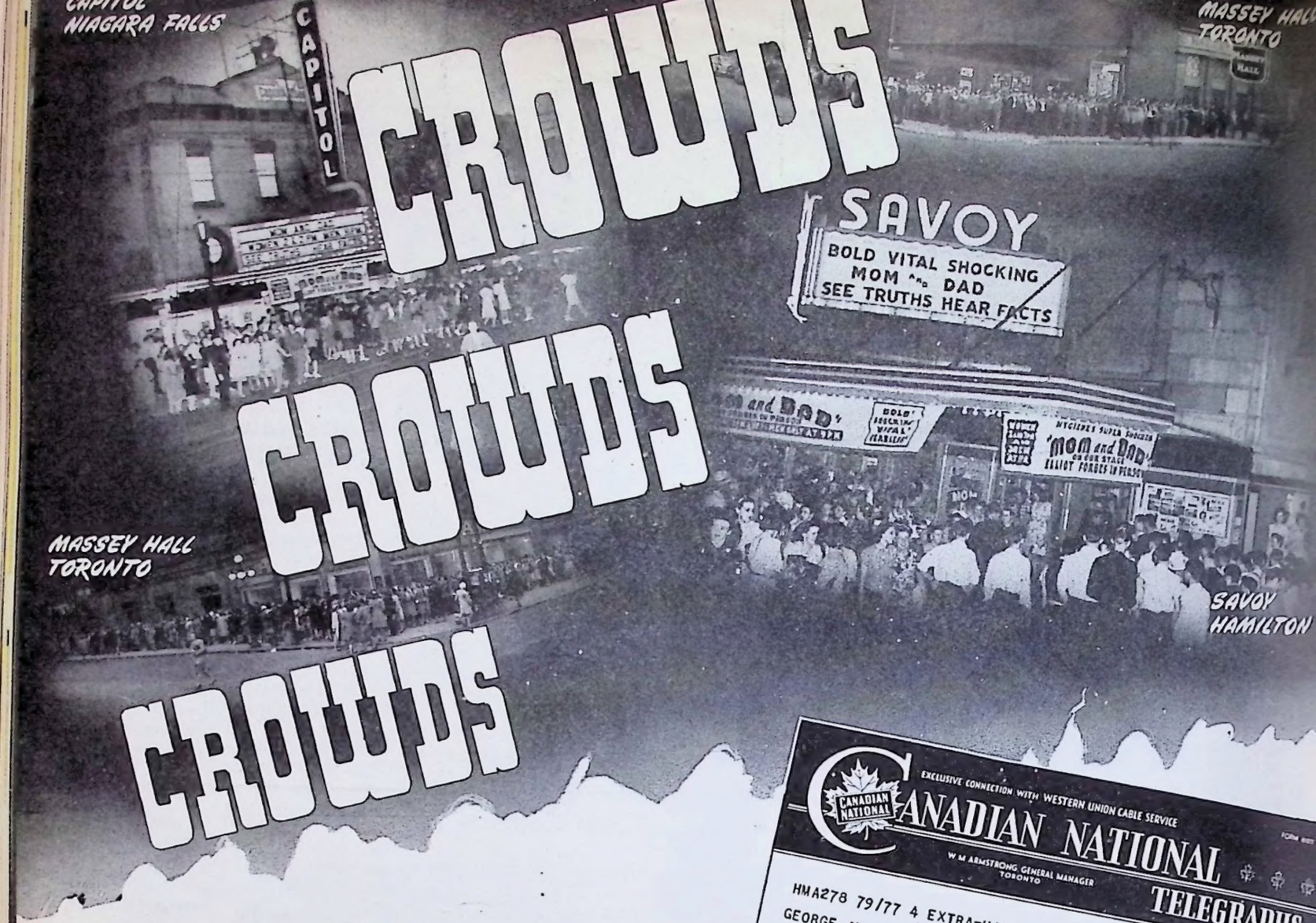
Letts Now Manages Two FPCC Houses

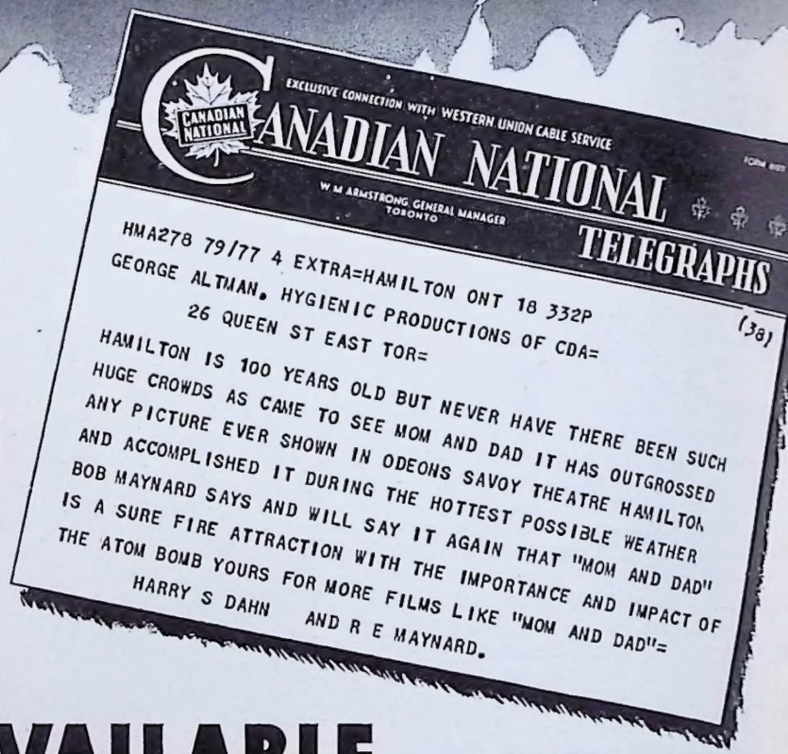
R. D. Letts, with Famous Players Canadian Corporation since 1931 and recently manager of that company's suburban Vancouver house, the Stanley, has replaced L. V. Campbell as overseeing manager of the Capitol Theatre and resident manager of the Strand Theatre in Trail, British Columbia. Campbell quit Famous Players after 17 years to operate an Independent theatre in Castlegar, BC.

Pat Riley will continue on in his position as resident manager of the Capitol.

Odeon Movie Club Collects Food For Britain

Food for British children from Odeon Movie Club members in Vancouver, who collected the donations during a three-week drive, is shown here being presented to W. O. Banfield, left, chairman of the Junior Red Cross. Presentation was made on the stage of the Park Theatre, and Gerry Sutherland, Park manager, looks on from the right.





CANADIAN NATIONAL TELEGRAPHS

EXCLUSIVE CONNECTION WITH WESTERN UNION CABLE SERVICE

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HAMILTON IS 100 YEARS OLD BUT NEVER HAVE THERE BEEN SUCH HUGE CROWDS AS CAME TO SEE MOM AND DAD IT HAS OUTGROSSED ANY PICTURE EVER SHOWN IN ODEONS SAVOY THEATRE HAMILTON AND ACCOMPLISHED IT DURING THE HOTTEST POSSIBLE WEATHER BOB MAYNARD SAYS AND WILL SAY IT AGAIN THAT "MOM AND DAD" IS A SURE FIRE ATTRACTION WITH THE IMPORTANCE AND IMPACT OF THE ATOM BOMB YOURS FOR MORE FILMS LIKE "MOM AND DAD"=
HARRY S DAHN AND R E MAYNARD.

"MOM and DAD"... TRULY THE WORLD'S MOST AMAZING ATTRACTION!

Bookings NOW AVAILABLE PHONE...WRITE...OR WIRE!

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